

Shop Talk

Special Events

Kings Super Markets

700 Lanidex Plaza,
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(800) 325-4647
www.kingswebsite.com

SHORT HILLS — Experience food and the spirit of culinary adventure while benefiting local growers at Kings Super Markets.



Every Saturday and Sunday from 10 a.m. to 2 p.m., the finest products from farms and producers are shown -

cased as part of Kings' Community Supported Agriculture program, which is offered at the company's Short Hills, Summit, Chatham, Verona, Cresskill, Morristown and Hillsdale locations. Customers can purchase a share of perfectly harvested, locally grown fresh fruit and vegetables for \$25, and receive \$30 worth of product.

Kings is proud to partner with local farms and to showcase the products for their freshness, taste and quality.

At the Kings Short Hills location, Experience Food events are complimentary and allow the participants to engage with the food masters and their expertise. Kings cooking studio classes also are available for those seeking a traditional instructional class.

Need a creative place to host a child's birthday party? Kings Cooking Studio may be booked by calling (973) 258-4009. For all your catering needs, call (866) 446-3560 or visit the Kings website.

It's the perfect season for grilling. Stop by Kings' Meat Department to check out Kings' new PrimeGourmet burgers, or visit the Seafood Department and ask the seafood experts about hosting your own clam bake.



At Kings Cooking Studio in Short Hills, all Experience Food events are complimentary and allow the participants to engage with the food masters and their expertise.

July features an array of events at Kings Short Hills. Here is a sampling:

Tomorrow: Seafood on cedar planks dinner solution, Seafood Department, 3:30 p.m.

July 23: Wine and cheese event, noon to 3 p.m.

July 24: Let's Plan a Party, 11 a.m. to 1 p.m.

July 25: Totally trimmed chicken dinner solution, Meat Department, 4 p.m.

July 29: Bay scallops dinner solution, Seafood Department, 3:30 p.m.

July 30: Wine and cheese event, noon to 3 p.m.

Donations sought for 911 Fund

PARSIPPANY — Shoppers can donate to the 911 Fund by purchasing Kings' 8-inch round God Bless America cakes when shopping at any Kings Super Markets through the end of the month. All the proceeds (up to \$50,000) collected will be donated to the 911 Fund.

Kings has partnered with the 911 Fund, which

was conceived by former members of the New York City Fire Department (FDNY). The 911 Fund commemorates the experience and knowledge of New York firefighters and emergency personnel, all of whom worked on Sept. 11 at the World Trade Center.

The firefighters committed their efforts, and in 343 cases, their lives, to rescue 25,000 civilians. To enhance their systems of emergency management and preparedness, as well as to share their skills and lessons learned, the 911 Fund was created.

Kings Super Markets is a 24-store chain based in Parsippany, with stores serving northern New Jersey and New York. In New Jersey, Kings Super Markets are located in Bedminster, Berkeley Heights, Bernardsville, Boonton, Chatham, Cresskill, Florham Park, Garwood, Hillsdale, Hoboken, Livingston, Maplewood, Mendham, Midland Park, Morristown, Ridgewood, Short Hills, Summit, Upper Montclair, Verona, Warren and Whitehouse Station. ♦

If you would like to list your upcoming grand opening, anniversary or special event in a future issue of Shop Talk, please call Ana S. Gonzalez at (973) 392-5946, fax her at (973) 392-5733 or email agonzalez@starledger.com.

Shop Talk is produced by The Star-Ledger's Advertising Business Services Department.