



Everything Jersey

## Cakes from Kings benefit 911 Fund

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**HCD** By

Kings cakes to benefit 911 Fund

READINGTON TWP. — Shoppers will have an opportunity to donate to the 911 Fund by buying 8-inch round God Bless America Cakes when shopping at any Kings Super Market through the month of July. All the proceeds (up to \$50,000) collected for buying these cakes will be donated to "The 911 Fund."

There is a Kings on Route 22 east in Whitehouse Station.

This year Kings has decided to partner with the 911 Fund, which was conceived by former members of the Fire Department of the City of New York (FDNY), with all efforts being voluntary and unpaid. The 911 Fund was born from personal, hard-won experience and first-hand knowledge of New York firefighters and emergency personnel, all of whom worked on September 11th at the World Trade Center. These firefighters committed their efforts, and in 343 cases, their lives, to rescue 25,000 innocent civilians.

To enhance their systems of emergency management and preparedness, as well as to share their skills and lessons-learned, the 911 Fund was created. Kings Super Markets is a 24-store chain based in Parsippany.

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